



VIDEO CONTEST

ATTENTION VIDEO PRODUCTION

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HOW TO BECOME A COURAGEOUS PERSUADER

The Courageous Persuaders competition encourages high school students to create 30-second television commercials on the importance of safe driving. The program consists of three main categories: impaired driving, distracted driving, and safe driving. Middle school classrooms review and judge the videos to determine the scholarship winners. High school students learn how to create their own video, are honored at an awards celebration, and most importantly, are making a difference in raising awareness and changing attitudes towards these dangerous issues facing young adults. While middle school students learn safe driving habits before getting behind the wheel.

The competition is open to continental US high school students in grades 9-12. Teachers and principals, school audio/visual departments, parents and community leaders are invited to lend support by sharing their equipment and encouragement and promote the program as a unique scholarship competition that is both challenging and fun.

ENTRY DEADLINE - MARCH 11, 2024

SCHOLARSHIPS TO BE ANNOUNCED

CONTACT INFORMATION: SOPHIA LORENZETTI 248.283.5129, SLORENZETTI@DADA.ORG
FOR MORE INFORMATION VISIT COURAGEOUSPERSUADERS.COM

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