



VIDEO CONTEST

SPONSORED BY DETROIT AUTO DEALERS ASSOCIATION

Compete for scholarship money and a chance to air a commercial on TV. Just create a 30-second commercial to warn middle school students about the dangers of underage drinking or texting while driving.

ENTRY DEADLINE: 5:00 PM, FEBRUARY 9, 2017 • COMMERCIAL MUST BE 30 SECONDS
THE CONTEST IS OPEN TO STUDENTS GRADES 9-12

COURAGEOUS PERSUADERS SCHOLARSHIPS & AWARDS

DANGERS OF **UNDERAGE DRINKING** WHILE DRIVING AWARDS

NATIONAL	MICHIGAN ONLY
\$2,000 DETROIT AUTO DEALERS ASSOCIATION (DADA)	\$3,000 GRAND PRIZE
\$2,000 MICHELIN	\$2,000 1ST PLACE
\$2,000 AUTOTRADER	\$1,000 2ND PLACE
\$1,000 STATE FARM	\$500 3RD PLACE
	\$2,000 ADCRAFT CLUB OF DETROIT
	\$1,500 LINDSEY RENEE CIANCIOLO FAMILY MEMORIAL FUND
	\$1,500 LINDSEY RENEE CIANCIOLO FRIENDS OF FAMILY MEMORIAL FUND
	\$250 COLLEGE FOR CREATIVE STUDIES (CCS)

DANGERS OF **TEXTING** WHILE DRIVING AWARDS

NATIONAL	MICHIGAN ONLY
\$2,000 DETROIT AUTO DEALERS ASSOCIATION (DADA)	\$2,000 HAROLD AND CAROLYN ROBISON FOUNDATION

STATE FARM **FAN FAVORITE AWARD**

The public can view all Finalist Videos on the Courageous Persuaders YouTube Channel and VOTE for their favorite in April 2017! The school of the video with the most "likes" will receive **\$2,500** and the student/team that created that video will receive a **\$1,000** scholarship!



WALL STREET JOURNAL **COURAGEOUS LEADER AWARD**

Did a teacher or community leader make a major contribution to Courageous Persuaders? Nominate them for the Courageous Leader Award and tell us how they did it.

PLEASE SEE OFFICIAL RULES ON COURAGEOUSPERSUADERS.COM