



VIDEOCONTEST

Compete for scholarship money and a chance to air a commercial on TV. Just create a 30-second commercial to warn middle school students about the dangers of underage drinking or texting while driving.

ENTRY DEADLINE - 5:00 P.M., THURSDAY, FEBRUARY 11, 2016
COMMERCIAL MUST BE 30 SECONDS
THE CONTEST IS OPEN TO STUDENTS GRADES 9-12

SCHOLARSHIPS & AWARDS

DANGERS OF **UNDERAGE DRINKING** WHILE DRIVING awards

NATIONAL

\$2,000
DETROIT AUTO DEALERS
ASSOCIATION (DADA)

\$2,000
MICHELIN

\$2,000
AUTOTRADER

\$1,000
STATE FARM

MICHIGAN ONLY

\$3,000 **\$2,000** **\$1,000** **\$500**
GRAND PRIZE 1ST PLACE 2ND PLACE 3RD PLACE

\$2,000
ADCRAFT CLUB OF DETROIT

\$1,500
LINDSEY RENEE CIANCIOLO FAMILY MEMORIAL FUND

\$1,500
LINDSEY RENEE CIANCIOLO FRIENDS OF FAMILY MEMORIAL FUND

\$250
COLLEGE FOR CREATIVE STUDIES (CCS)

DANGERS OF **TEXTING** WHILE DRIVING awards

NATIONAL

\$2,000
DETROIT AUTO DEALERS
ASSOCIATION (DADA)

MICHIGAN ONLY

\$2,000 **\$1,000** **\$500**
1ST PLACE 2ND PLACE 3RD PLACE

STATE FARM **FAN FAVORITE AWARD**

The public can view all Finalist Videos on the Courageous Persuaders® YouTube Channel and VOTE for their favorite in April 2016! The school of the video with the most "likes" will receive **\$2,500** and the student/team that created that video will receive a **\$1,000** scholarship!



WALL STREET JOURNAL **COURAGEOUS LEADER AWARD**

Did a teacher or community leader make a major contribution to Courageous Persuaders®? Nominate them for the Courageous Leader Award and tell us how they did it.

PLEASE SEE OFFICIAL RULES ON COURAGEOUSPERSUADERS.COM